

PRIVACY AND COOKIES POLICY

OUR PRIVACY AND COOKIES POLICY AT A GLANCE

1. Who we are?

YOUNIVERSE™, trademark registered in EUIPO (Intellectual Property Office of the European Union) belongs to a person in charge (Graciela Cancio).

2. What we use your data for?

We will use your data (collected online or in person), among other purposes, to manage your registration as a user, to manage your purchases of products or services, to respond to your queries, and, if you wish, to send you our customised communications.

3. Why we use your data?

We have legal standing to process your data for various reasons. The main reason is that we need to process your data to perform the contract that you accept with us when you register and when you make a purchase or enjoy any of our services or functionalities. We also use your data for other reasons, for example, to respond to your queries or to send you newsletters that you have asked to receive from us.

4. Who we share your data with?

We share your data internally within the company and with service providers that help us or provide different supports.

5. Your rights.

You have the right to access, rectify or delete your personal data. In certain cases, you are also entitled to other rights, such as, for example, to object to us using your data, or to transferring your data, as explained in depth below.

We encourage you to read our full Privacy and Cookies Policy below to understand in depth the manner in which we will use your personal data and your rights over your data.

GLOSSARY

PRIVACY POLICY

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PRIVACY POLICY

Youniverse is committed to respecting your privacy and protecting your personal data. Therefore, we will be completely transparent about the data we collect and the use we make of it.

We will use the data you provide us for the purposes described in our Privacy Policy, among which is to improve your experience with us.

Likewise, we will use the data to try to get to know you better and thus be able to send you relevant offers.

If you tell us that you do not want to receive commercial communications, we will stop sending them to you.

We will send you information when it is relevant to the product you have purchased, in order to keep informed about your order.

We will adopt the necessary measures to protect and keep your information safe.

The Privacy Policy that we detail below can help you better understand how we use your personal data. If you have any questions, please, contact us by writing to the following email address: hello@shopyouuniverse.com

Without prejudice to the rights that correspond to you under current regulations that may be applicable, the Privacy Policy and the above information are not contractual in nature.

Youniverse does not sell, rent or lease personal data that can identify the user, nor will it in the future, to third parties without prior consent.

Privacy and security are a matter of trust and your trust is very important to us. For that reason, we strive to guarantee that our existing technical and organizational measures respect your data protection rights.

This Privacy Policy explains to you which data is collected from you, which part of this data we manage, and how we process and store the personal data provided by costumers "Personal data" refers to any information relating to an identifiable individual or his or her personal identity.

1. What data does Youniverse collect?

The customers of Youniverse provide their data voluntarily, by contacting or registering through the website. At that time, a user profile will be created with the purpose of managing the order placed by the client. The creation of these user profiles is necessary for the correct development of the commercial relationship between Youniverse and the client. In accordance with the provisions of the Organic Law 15/1999 on the Protection of Personal Data (LOPD), Youniverse informs the users of its website that the personal data collected by the company, through the forms located on its pages, will be introduced in an automated file under the responsibility of Youniverse, in order to facilitate, expedite and fulfill the commitments established between both parties.

The data collected by Youniverse is strictly necessary to process the order of our customers and improve their shopping experience. As a general rule, the data requested is:

- Name and surname
- Shipping address (type of road, name of the road, number of the road, portal, staircase, city, province, zip code, country)
- Telephone number
- Contact email
- DNI exclusively in case of shipments to the Canary Islands, Ceuta and Melilla, by tax imperative.

The payment data is collected by the page of the bank or Paypal that manages the transaction. In case you ask for a legal invoice, your tax information will be required to be able to issue it. How to obtain the data and create user profiles.

Youniverse makes use of the Google Analytics website statistics.

On the Youniverse website www.shopyouniverse.com there are different systems for personal information capturing:

- Contact form: We request the following personal data: Email, to respond to the user's queries. For example, we can use this data to respond to questions, complaints, comments or concerns you may have regarding the information included in the web, the services provided through the web, the treatment of your personal data, questions referring to the legal texts included in the web, as well as any other queries that you may have that are not subject to the contracting conditions.

- Content subscription form: In this case, we request the following personal information: Email, to manage the list of subscriptions, send newsletters, promotions and special offers.

- Registration form as a customer: The user is required to register using this form in order to sign up for our online store. In this case, we request the following personal information: name, email, telephone, address

- Quick purchase form, as a visitor: In this case, we request the following personal information: name, email, telephone, address.

- Cookies: When the user registers or navigates on this website, "cookies" are stored. The user can consult the cookie policy at any time to expand information on the use of cookies and how to deactivate them.

Users can terminate at any time the services provided by www.shopyouniverse.com

2. Who is responsible for the processing of your personal data?

In accordance with the provisions of the General Regulation (EU) on Data Protection, by accepting this Privacy Policy you provide your informed, express, free and unambiguous consent so that the personal data you provide through the website www.shopyouuniverse.com are included in a file of "Subscribers" or "customers and / or suppliers".

Youniverse™, ("Responsible for the file") trademark registered in EUIPO (Intellectual Property Office of the European Union) belongs to a person in charge.

Company name: Graciela Cancio Sancha

CIF: 52889603E

Registered office: C / Rafaela Bonilla nº 19, 28028 Madrid - Madrid

Email: graciela@shopyouuniverse.com

Social activity is: specialized design

All duly registered before the Spanish Agency for Data Protection. Youniverse guarantees that the organizational and technical security measures required by the GDPR (General Data Protection Regulation) have been applied.

This Privacy Policy will be valid only for personal data obtained on the website, not being applicable to information collected by third parties on other websites, even if they are linked by the website.

We express our commitment to maintain and guarantee commercial relationships in a secure manner by protecting personal data and guaranteeing the right to privacy of each user of our website.

As for the information managed by others besides the mentioned person:

Youniverse has contracted the hosting services to OVH HISPANO, SLU, (identified with the OVH trademark), with registered office at C / Alcalá 21, 5th floor, 28014 Madrid, Spain. You can consult the Privacy Policy and other legal aspects of said company in the following link: <https://www.ovh.es/soporte/aviso-legal/#data-perso/>

Youniverse has contracted mail subscriptions and newsletter management to The Rocket Science Group LLC, (identified with the trademark Mailchimp), with registered office at 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA. You can consult the Privacy Policy and other legal aspects of said company at the following link: <https://mailchimp.com/legal/>

3. For what purposes do we use your personal data?

1. Manage your registration as a user of our platform: the personal data that you provide will be used to identify you as a user of the platform and give you access to the different functionalities, products and services that are available to you as a registered user.
2. The development, fulfillment and execution of the contract of sale of the products or services that you have acquired.
3. Contact you via email, telephone, SMS or other equivalent electronic means of communication, whenever necessary or reasonable for its execution.
4. Respond to requests made through the Customer Service channels available on our platform or physical points of sale.

4. Remarketing

The remarketing feature allows us to reach people who have visited www.shopyouuniverse.com before, and to associate a specific audience with a specific message. Remarketing is a marketing method used to recapture users who have visited our site, driving them to visit again.

The information obtain with this purpose is collected by cookies. You can see the data that these cookies collect in the privacy policies of each service:

- Facebook
- Instagram
- Google

If you do not want your information to be collected by these cookies, you can disable the use of Google cookies through the Google Ads Settings. You can also disable the use of cookies from a third party provider through the disabling page of the Network Advertising Initiative.

This type of services allows you to interact with social networks or other external platforms directly from the pages of this website. The interactions and information obtained by this website will always be subject to the privacy settings of the user in each social network. In the event that a service is installed that allows interaction with social networks, it is possible that, although users do not use the service, it collects data from web traffic related to the pages in which they are installed.

In Youniverse we use Facebook ADS, the advertising platform of Facebook and Instagram, which allows us to create campaigns and announcements. When generating an ad, it allows to segment the audience by:

Place

Demographic data (age, sex, etc.)

Interests (activities, hobbies, etc.)

What they buy online and through other channels

Etc

The data obtained through Facebook ADS is subject to this privacy policy from the moment the user leaves their data in the form of this website to join the subscription newsletter. In no case will the information from Facebook be used for a different purpose.

5. What are your data protection rights?

Youniverse commits to respect the confidentiality of your personal data and to guarantee the exercise of your rights.

You can exercise your rights of access, rectification, cancellation, and the opposition or limitation of your data's use/ treatment, at all times. As well as the right of requesting the migration of your data. You also have the right to file a claim with the Spanish Data Protection Agency if you believe that your data has been treated incorrectly by the data controller.

If you wish to exercise any of your rights, please contact us at the following postal address:

Calle Rafaela Bonilla nº19, 28028 Madrid - España

email: hello@shopyouuniverse.com

6. What security measures have we implemented?

Youniverse informs you that it has implemented the technical and organizational security measures required to ensure the security of your personal data and prevent their alteration, loss and treatment and / or unauthorized access, taking into account the state of the technology, the nature of the stored data and the risks to which they are exposed, either from human action or from the physical or natural environment. All this in accordance with the provisions of the GDPR (General Data Protection Regulation).

In addition, Youniverse has established additional measures in order to strengthen the confidentiality and integrity of information in your organization all while maintaining the supervision, control and evaluation of the processes to ensure respect for the privacy of the data.

Likewise the website has an SSL certificate, which guarantees the security of your data.

7. Modification of the Privacy Policy

Youniverse reserves the right to modify its Privacy Policy, according to its own criteria, motivated by a legislative, jurisprudential or doctrinal change of the Spanish Agency for Data Protection.

Any modification of the Privacy Policy will be published at least ten days before its effective application. The use of Youniverse after these changes will imply its acceptance.

COOKIES POLICY

1. Web browsing (cookies)

The website www.shopyouniverse.com (hereinafter "shopyouniverse.com"), uses own and third-party cookies to collect information on the use of the website in order to customise the browsing experience and to improve our services. In compliance with obligations set out in Section Two of Article 22 of Act 34/2002, of 11 July, the Information Society and Electronic Commerce Services Act, the purpose of this Cookie Policy is to provide information on said cookies so that you can decide on their management and use.

2. What are cookies?

Cookies are small text files that are downloaded to and stored in the user's terminal (computer/smartphone/tablet) whenever the user enters certain web pages. They enable the website to remember browsing preferences and improve navigation by making the interaction between the user and the website faster and simpler.

The information collected by cookies is anonymous and does not contain any sensible information (such as name, address or banking details), as cookies do not collect data which may identify the user.

3. What are cookies used for?

Our website uses cookies and other storage and information recovery devices to track the user's interaction with the products offered in the website.

Cookies also allow identifying the browser and device through which the user is accessing the website. Cookies are used in order to facilitate the next visit to the website and make it more useful.

4. Strictly necessary cookies

Youniverse uses essential internal-use cookies for the operation of shopyouniverse.com, including those that enable authentication or maintenance of the registered user's session when browsing the site. Disabling these cookies prevents the correct functioning of some features on shopyouniverse.com.

- Cookies_Consent (Cookies acceptance popup)
- Dyndata (Shopping cart)
- Store (To ascertain the visitor's purchase market)
- Frontend, Frontend_cid (User login)
- Customer_Group (Group to which the user belongs)

5. Analytical cookies

Youniverse uses analytical cookies to collect statistics on the user's activity on shopyouiverse.com and the general activity of the site. The collected information allows for optimal browsing on the site and guarantees the best service for the user.

SERVICE	SUPPLIER	MORE INFORMATION
GOOGLE ANALYTIC	GOOGLE	https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage?hl=es
GOOGLE ANALYTIC	GOOGLE	https://www.google.com/analytics/tag-manager/
YOUTUBE	GOOGLE	https://www.youtube.com/intl/es/yt/about/policies/#community-guidelines
FACEBOOK	FACEBOOK	https://www.facebook.com/policies/cookies/

6. Advertising cookies

These are cookies normally stored by third parties that manage the advertising spaces that users view when they access shopyouiverse.com. These cookies allow us to measure the effectiveness of our online campaigns, provide the user with relevant information, offer advertising content of the user's preference and limit the number of advertisements we show to each user.

SERVICE	SUPPLIER	MORE INFORMATION
DOBLECLICK	GOOGLE	http://www.google.es/intl/es/doubleclick/
GOOGLE TAG MANAGER	GOOGLE	https://www.google.com/analytics/tag-manager/
FACEBOOK	FACEBOOK	https://www.facebook.com/policies/cookies/

7. Social network cookies

Some social networks like Facebook or third-party websites and services offer advertisers the opportunity to reach targeted audiences in their own environments among the users of said networks, websites or services who visit shopyouiverse.com.

This allows advertisers to directly impact users in the environment of these third parties, offering information, promotions and advertising content that match the interests of the users.

SERVICE	SUPPLIER	MORE INFORMATION
FACEBOOK	FACEBOOK	https://www.facebook.com/policies/cookies/
GOOGLE	GOOGLE	https://policies.google.com/privacy?hl=en
YOUTUBE	GOOGLE	https://www.youtube.com/intl/es/yt/about/policies/#community-guidelines

8. Deactivation and elimination of cookies

The user can configure their browser to block cookies and delete them, if necessary. However, by opting for this configuration, the user may not be able to access certain parts of shopyouuniverse.com or may not be able to enjoy one or more of Youuniverse's services. Unless the browser settings have been configured to reject cookies, the system will produce cookies whenever the user accesses shopyouuniverse.com.

The user may restrict, block or delete the cookies from shopyouuniverse.com at any time. To do so, the user must modify the browser settings regarding the use of cookies via the "Preferences", "Options" or "Tools" menu (the menu names or the method of accessing the cookie options may vary depending on the browser used). For more information on how to configure cookies in the most common browsers, we recommend consulting the following links:

- **Internet Explorer:** <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-10>
- **Mozilla Firefox:** <https://support.mozilla.org/es/kb/Borrar%20cookies>
- **Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=es>
- **Opera:** <https://help.opera.com/en/latest/web-preferences/#cookies>
- **Safari:** <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

Youuniverse reserves the right to modify the current Cookies Policy as a result of a regulatory change or due to a change in their configuration. For this reason, we recommend that you periodically review this policy in order to be properly informed on how we use cookies and what we use them for.